

Boise Curling Club

Board Meeting 5 September 2019


I. Attendees

- Jeff Salmans
- Glenn Pfautsch
- Josh Alzheimer
- Vince Carlson
- Sam Genovese

II. Old Business

- Approval of July Meeting minutes
 - Glenn motioned to approve, Vince seconded. All in favor; motion carried
- League start date discussed
 - 16 signed up for pre-season league
 - Will start 9/8, 5PM. Time of week after TBD (pending communication from Ice World)
- Learn to Curl discussion
 - 49 signed up for 9/22
 - BSU Alumni is 23 of the available spots – given discounted rate; \$20/head for groups > 10.
 - Paul & Cydney have an event booked for 10/11 at 8:45 am. Volunteer need is TBD.
- Corporate learn to curls
 - We've secured the 2nd Wednesday of every month except September
 - It's likely that Agri-beef alone will consume this time – they already have October and will likely take November.
- Regular League
 - Start week after Rocktoferspiel (10/13)
 - Jeff will post sign-up this weekend
 - Member meeting planned as tailgate on week 1
 - Currently anticipating 12 teams given membership and last Fall's league.
- Ice Conditions (Glenn)
 - Water treatment is in and ready to go
 - Glenn & Ice World folks will be working on ice this weekend
 - Full on replacement planned for spring (April 2020)
 - Glenn would like feedback on sheets 1 and 5 to inform further ice improvements and determine if 5 will be usable for league.
 - Glenn has been added to decision making process for ice maintenance at ice world given his status as a level 2 technician.
- Dedicated Ice
 - Held meeting 2 weeks ago

- Discussed setting deadline to reach 100% membership donation participation
- Utilize SOB documentary for advertising and fundraising (but need to be careful not to stomp on the documentary, too)
- Ann investigating social media possibilities – could be a huge source of interest & potential revenue with the right level of advertising.
 - Most important is that BCC has a unified presence
- SOB Documentary
 - Overview
 - Film ~90% complete
 - Plan to piggyback some dedicated ice advertising at premiere – but don't want to detract at all from the film.
 - Keep to a simple blurb on screen (if possible) – the documentary is about the SOB, NOT BCC's dedicated ice.
 - Will have Q&A at the end of the documentary, which will allow for a great tie in, as the SOB is our largest individual fundraiser, with the target of the funds being targeted for ice.
 - Theatre Options
 - Village Cinemas has 76, 89, and 142 seaters
 - 89 seater is \$320/hour (comes to \$640 for event)
 - Try to go for a theatre without VIP seating to help keep the group together
 - Targeting 10/26, charge \$10/ticket.
 - Add donation option to ticket page as a potential source of additional revenue
 - Encourage pre-sale to ensure we have enough space
- SOB
 - Dates: 1/24-1/26
 - Committee planning to meet in the next week or two
 - Still need to get check to Stanley for 2019 SOB (Check written at end of meeting)
- Committee Discussion
 - Member relations committee is still in need of a chair
 - Potential to approach Rob Shelton (experienced curler new to Boise, and MOPAC's representative to the USCA)?
- Ice Prep discussion
 - Start at the far end of the ice to provide a nip while rocks are sliding to the other end.
 - Glenn is working on replacing the pressurized pebble with a gravity feed for ease of use.
- Jeff needs to send several emails:
 - Learn to Curl reminder (asking for volunteers)
 - Pre-season league reminder
 - Fall league reminder & sign-up

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- Request for MRC chair
 - Next Meeting: 10/9, 7pm @ Legends

III. Adjournment

- Glenn motioned to adjourn, Sam seconded. All in favor; motion carried, meeting adjourned
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