

Board Meeting 5 January 2020

I. Attendees

- Jeff Salmans
- Sam Genovese
- Vince Carlson
- Josh Alzheimer
- Jay Radke
- Glenn Pfautsch
- Hayley Hudson
- Jared Belsher
- Rob Shelton

II. Old Business

- Approval of December Meeting minutes
 - Vince motioned to approve, Glenn seconded. All in favor; motion carried
- Upcoming Corporate Learn to Curl
 - BSU IT PMO (1/7/2020, 3:30 – 5:00pm)
 - 4 volunteers signed up with 12 attendees – should be good to go
- Benevity Renewal (Josh) – Done (password changed – contact Josh for go through “forgot password” sequence with info account)
- Amazon Smile (Sam) – BCC is listed, unsure of where disbursements go. Sam & Hayley will contact Rachaelle regarding details (bank account information)
- Arena Nationals (Jeff) – we’ve applied for both a Men’s and Women’s spot; simply waiting for a response
- Committee Updates:
 - Logistics
 - Fall league nearly complete
 - Very convoluted tie for championship is a real possibility
 - One team will be out of town on 12/19 – planning to swap dates if they are in the championship game (Jeff working with all teams involved to work this one out).

- Upcoming league:
 - Registration ready to go
 - There were some negatives mentioned about the fall format (opposite leagues never interacting) – try to do something different this time; wait until we know how many teams sign up before deciding exactly what to do (discussed various scenarios, but ultimately the decision depends on how many teams we have).
 - There's a high probability of ≥ 16 teams this go around, to fit into 18 weeks
 - From 4/5 onward, we will get 4 hours/night rather than our regular 2, which will help
 - Will not schedule anything on sheet 5 – it's as bad as ever (in fact sheet 1 is nearly as bad – should it be scheduled?)
 - Sheet 5 will be available for practice for any club members that want to use it.
 - Still offer discount equal to LTC fee for new members
- Ideas for “beyond the initial learn to curl” experience for new members were discussed:
 - Offer an “advanced” learn to curl
 - Or a Clinic Night open to the entire membership to work on individual aspects of their game with an expert/coach
 - Could have some weeknight ideas in April – board loves the ideas; the only problem would be scheduling.
- Member Relations – still needs a chair
 - Discussion about folks that would make good chairs. Various board members will reach out.
 - Curling Night in America event was a hit – would be ideal to keep events like this going in the future
 - Learn to Curl was a success – over 50 people present
 - Note this is our last planned open house until next fall
- SOB (Jared)
 - Planning going OK
 - Film screening this weekend in Stanley was lightly attended
 - Team basket competition (discussed via email) – decided to award team that submitted the highest earning basket their league fees for the Winter/Spring league. Must be submitted as a team.
 - PBS “outdoor Idaho” will be at the SOB this year.

- Dedicated Ice Committee (Vince)
 - Had a conference call with Hawley McClain (USCA independent board member) discussing the leap off of arena ice
 - Looking for guidance and mentoring as we work through the process
 - Hawley wants more details on the plan, with much clearer numbers.
 - His suggestion for lending is 50% of required capital (50% cash, 50% loan is the idea)
 - He is willing to help our club – suggestion is to have him take a look at the BSU ice plan to help us poke holes in it.
 - Will be meeting again in another month
 - Would like to invite Nate & Lynn (BSU ice interest) to another face-face meeting to better understand their position (Vince to schedule) – there’s concern that this is a very high risk option, as our fate is not necessarily in our own hands in this situation.
 - Said Hakim (CEO of ISS [ice equipment]) will be in the area in the near future – try to set up a meeting to discuss his products.
 - Charlotte recently transitioned and has clear documentation of their process – Rob suggests meeting with a representative to walk through what they did.
 - Make-up of the dedicated ice committee is important – we need to think of it as a small business, with all of the “right” skill sets represented (real estate, lending, sales, etc).
 - Rob is working with the USCA to create a standard model for clubs in our position to reference – despite no “one size fits all” solution, there will be many common themes that all clubs will see.
 - Need to push for visibility with some of the larger entities in Boise, but we also need to ensure we have a clear “what does this mean to me” view for said entities before we approach them.
 - Committee is pushing for New Year momentum to drive folks toward the committee
 - Will update and re-present the business plan to the board and membership in the near future.
 - Plan to meet with Said when he’s in town at the end of the month.

III. New Business

- International Tankard – let Jeff know if there are any volunteers that you’d like to nominate.
- Next meeting: 2/9/2020 3:30pm at Lucky 13

IV. Adjournment

- Glenn made a motion to adjourn, Jay seconded. All in favor; motion carried, meeting adjourned