

## **Boise Curling Club Board 5/13/13 Meeting Notes/Action Items**

**Attendees** – Rhiannon Avery, Jared Belsher, Russ Benson, Brian Dolan, Rob Hanson, Rachel Holtgard, Dale Rutter.

Meeting called to order at 6:43pm.

### **Action Items**

- JBelsher – Build/publish table showing current board members term start/end dates as well as officer start/end dates.
- JBelsher – Setup emails for board members to access Google docs and send out information to access.
- RHoltgard – Look into options for a short term CD for a portion of club funds to be able to earn some return on money. To be discussed at next board meeting.
- RAvery – Schedule a meeting (mid-June) with new Director of Idaho Ice World to discuss many topics relating to curling at Idaho Ice World. League times, ice quality, etc.. Discussed only sending a couple board members to represent the club.
- BDolan – Upload bylaws to Google docs and determine how board members can make/share their edits to the bylaws.
- BDolan/RJHanson – to review past information gathered with regards to dedicated ice and to propose overall objectives required to initiate the process of dedicated ice.
- BDolan – Pull San Francisco BKM for ice setup for us to review and incorporate into our league play for improved ice experience.
- JBelsher – Current website is hosted for free. Allows up to five sites. There are more features available for a fee/month. Jared to review added features and propose to the board if there is a benefit for upgrading.
- RHoltgard – Publish a membership fee breakdown.

### **Meeting Notes**

#### **Officer Elections**

- JBelsher moved to President per bylaws after JSalmans resigned as President
- RAvery nominated (Dale) , seconded (Brian), and voted in (all in favor) as Vice President for a remaining one year term.
- RBenson nominated (Brian), seconded (Dale), and voted in (all in favor) as Secretary for a two year term.
- RHoltgard continues her term as Treasurer

#### **Treasurer Report**

- ~\$2,000 in savings
- ~\$10,000 in checking
- Fiscal year ends 6/30/13. Will publish formal end of year report at July board meeting.
  
- Discussed and set action item to look at opportunities to earn interest on a portion of club funds through a short term CD leaving sufficient funds in checking's to cover required club expenses.

### **Club Goals for next year**

- Club Mission Statement
  - Need a mission statement to help set the overall tone for the club.
- Discussed goals for the upcoming year of the club. Top goals decided by the board are. Goals/Metrics/Ownership need defined.
  - Growing Club Membership
    - Current membership – 73 members
    - Need to understand ice time availability.
    - Curling club to meet with new Director of Idaho Ice World to discuss. Currently expect our standard Sunday night and Friday night leagues to be available.
    - Discussed upcoming Winter Olympics to garner interest in curling and increase club membership.
      - Discussed potential ideas for increasing awareness during Olympics Media Day, Learn to Curl, Steelhead halftime event, etc..
    - Retention. Do we understand why past members did not rejoin the curling club. Understanding may help may allow us to make changes to improve retention.
  - 2<sup>nd</sup> Annual SOB
  - Improving Curling Experience
    - Discussed establishing a competition committee and having league coordinators to setup/run the leagues. Add expectations of coordinator to bylaws.
    - Review how other clubs run leagues so we can establish guidelines for ice preparation to ensure we're on ice quickly to maximize curling.
    - Ice World ice preparation to be discussed with new Director. Will review information found from other arena ice clubs for potential improvements to our quality.

- Chess clocks to keep skips on time.
- Safety issues. Need to ensure ice is safe. Orange cones for when hacks are removed?
- Youth League
  - There has been some interest from club members to help support.
  - Does Idaho Ice World mission statement mention skating and hockey? If yes, discuss with director adding Curling to their mission statement.
- Other goals discussed included
  - Team Sponsorships
    - Board felt current curling expenses were inline with other activities (\$15/week for ice time) and would not help grow club.
    - Individual teams can always seek sponsorships to offset their costs on their own.
    - May look to sponsorships for potential league trophies in the future.

## **Bylaws**

- Bylaws are from the original club charter and are in need of review/updating.
- Several actions set to allow the board members to review/edit bylaws.
- Will need to publish and hold club member meeting to vote on recommended changes.
- Need to add new mailing address to list of changes. Not voted on at end of year party.

## **Other Topics**

- Discussed and set action item to document board member and officer term schedules.
- Discussed and set action item to give board members access to Google docs.
- Dale discussed the possibility of getting a lottery license as a way to raise funds for the club.
  - 14 days to get license at cost of \$100 for one year.
  - Can raffle up to \$25,000.
  - Only have to record prize and who won to Tax Commission
- Discussed using Robert's rules of order for future meetings. Need to review.
- McCall Club Status
  - Discussed current club status and if they were planning to host Roctoberspiel.

- If club is not planning Rocktober Spiel discussed potentially teaming with them to host.
  - No action items recorded to follow-up with McCall club.
  - Discussed potential mini-spiels with McCall or Palouse
- Kegs-for-Cause at Payette Brewing coming up in October.
  - Need to publish date and ensure club is aware. No current action owner.