

Boise Curling Club Board 11/16/14 Meeting Notes/Action Items

Attendees –

Board Members - Jared Belsher, Russ Benson, Dale Rutter, Rob Hanson, Vince Carlson, Tony Pierra, Rachel Holtgard

Non-Board Members – N/A

Action Items

- VCarlson – Notify BCC members of decision to not move forward with Friday night league in December. Will follow-up in February.
- MRC – Determine dates for potential next LTC to be discussed during 12/14 board meeting.
- JBelsher – Send Meridian Village contact info to Rob and Beth to look at scheduling a demonstration on their outdoor ice.

Meeting Notes

Logistics Committee Update

- 3-Week League Update
 - Only 14 interested people (4 new people) in Friday night league.
 - Need ~24 people at \$16week/1.5hr ice time to cover costs.
 - Decision to revisit three-week league in February and time closer to learn to curl. Next LTC to be discussed by MRC in 12/14 board meeting.
- Sheet 5 Usage
 - Currently no using sheet 5 for league curling. Sheet is open to paid members to practice curling on Sunday nights.
 - Discussed utilizing sheet 5 as a potential non-formal LTC. Members could bring interested people down to learn curling.
 - Concern is that paid members should have access to the sheet first.
 - Discussed a potential \$10/person cost for non-members to use the ice.
 - No formal vote was made. Will follow-up in future board meeting.
- Stone Maintenance
 - Dale and Tony to evaluate stones and determine what work is required.
- Alternative Curling Locations
 - We would be unable to put our houses in the ice permanently at Century Link arena
 - Dale continuing to follow-up with Ogden curling club to understand how they did the houses on the cruise ship. Will continue to work with Century Link to look for curling options.
 - Club members have had input on dedicated ice curling locations. Board continues to review and do not believe we have the membership to support. However, will continue to discuss options with the members.

Membership Relations Committee Update

- Discussed initial budget proposal.
 - Boise Weekly
 - 12th page advertisement. \$166-\$266 in color. Costs would barely be covered by a full learn to curl.
 - Classifieds cheaper at \$30.
 - Facebook
 - Target certain demographics. Rachel has more information on utilizing Facebook.
 - Flyer distribution - ~\$50/LTC. Handed out at local establishments ahead of learn to curl.
 - Utilizing Mail Chip email service (similar to Ogden Curling Club)
 - Utilize to manage club member emails.
 - Allows removal from distribution list.
 - Rhiannon following-up within MRC.
 - Russ motioned that club email database to be owned by MRC. Rachel seconded. All in favor.
- Further budget discussion was tabled until next board meeting. Plan to have financials and proposals from all committees.
- Club was approached to donate a LTC voucher for a Girl Scout fundraiser. Russ nominated to donate a voucher. Rob seconded. All in favor.

Special Events Committee Update (SOB)

- 15 teams signed up.
- 1 open slot for Boise team. Arizona has team on waiting list. Hold BCC slot until 11/24 then allow more out of town teams.

Olympic Communication Plan

- Board

Next Meeting – 12/7/14 at 5:00PM Chicago Connection (IIW)