

Boise Curling Club Board 6/4/14 Meeting Notes/Action Items

Attendees –

Board Members - Jared Belsher, Russ Benson, Rachel Holtgard, Dale Rutter, Rob Hanson

Non-Board Members – Vince Carlson (new board member 7/14)

Meeting called to order at 6:41 PM.

Action Items

- RHoltgard – Send email addresses for prior press releases of LTC to Member Relation Committee (RJHanson)
- RHotgard – Print many BCC stickers to be used on marketing advertisements for the BCC. Give to the MRC.
- RJHanson – provide cost structure breakdown of level 1 curling certification at next board meeting.
- JBelsher – Provide schematic of ring layout to Century Link.
- DRutter – Follow-up on capability to project houses onto the ice.

Meeting Notes

Approve April meeting minutes

- Remove board election LTC comment (copy/paste error).
- Rhiannon moved to approve notes with the change. Dale seconded. All in favor

Officer Election Discussion

- Board discussed officer elections as Jared's position as president ends 6/30/14 and new board members are active as of 7/1/14.
- There was a discussion with regards to the bylaws and when executives should be elective.
 - Per the bylaws, executives are to be elected within 1 month of the end of year meeting.
 - New board members are not official until 7/1/14.
 - There is a conflict with the bylaws having the elections for officers before new board members are in position.
- Dale expressed concerns with the current board voted executives. From his experience with other clubs, executives are voted on by the members and not the board.
 - This is something to be reviewed by the board in the future as the current bylaws do not state the club members vote for the executives of the board.
- Russ moved to keep the current elected board in tact until the next official board meeting in July. Rhiannon 2nded. All in favor.

Summer League Update

- 25 members signed up for summer league.
- Six teams with 1 five person team.

- One club member signed up after the registration period and discussed being a dedicated sub.
 - Board has previously discussed dedicated subs. This has been a topic of previous discussion.
 - Prior decision by the board is that all paid members are eligible to be a substitute in a curling league. No preference would be given to a member who was interested in being a “league substitute”
 - Need to follow-up with logistics committee to ensure they are aware of prior decisions by the board.

Member Relations Committee Update

- MR committee met the first week of June
- Discussion focused on the higher level of the committee’s purpose. AIs were assigned to the committee members.
- The committee requested ownership of LTC marketing. Board agreed.
- RHoltgard to send email addresses for prior LTC press releases to RJHanson.
- Level 1 Curling training
 - Potential dates 9/6, 9/13, and 9/20
 - Logistics committee in agreement with dates
 - Discussed potential LTC 9/26 or 9/27 after level 1 certification.
 - Board discussed historic low level of participation for fall LTC.
 - MR needs to understand minimum number required/guidelines to work within for establishing LTCs.
 - Russ motioned and Rachel 2nded giving Rob the power to move forward with finalizing the level 1 curling.
 - Rob to propose cost structure breakdown at next board meeting.
- MRC requested a rubber stamp to provide a more professional look to club marketing supplies.
 - Rachel offered to pre-print a lot of stickers in place of a rubber stamp.
 - No vote on tuber stamp.
- Other topics of the MR committee included:
 - MR to handle LTC logistics
 - Waivers and brochures
 - Coordinate BCC training (level 1 Curling Training)
 - Metric for understanding club participation (# of curling hours)
 - Best marketing strategies.
 - Green belt magazine is interested in doing a story on BCC and requested being contacted when Fall dates were narrowed down.
- Discussion on Fundraising.
 - Discussed how fund raising may overlap with other committees.
 - Dale mentioned in Idaho raffles can give away up to \$5000 without the need of a raffle license. Potential fund raising approach.

Board’s Progress Over Last year

- Rhiannon provided a soft copy of the initial 2013/2014 board and discussed how the board performed relative to our initial goals.

- Many highlights were discussed including a 2nd annual SOB as well as many successful Olympic LTCs.
- The board discussed how to improve member relations.
 - The board believes that executing on the new committees: member relations, logistics, and special events will continue to improve member relations.
 - Rhiannon's summary also included the club member skill sets as provided during the 2013 club membership survey.

Ram Trophy

- Dale is continuing to pursue a club trophy package recommendation with the Meridian Ram.
- Goal is to have Ram purchase the trophy and develop the trophy into an official "Ram League" with potential sponsorship and including news media (Idaho Statesman) posting league results.
- Recommendation needs to be vetted through MR and Logistic committees for support and then brought to board for review/approval.

Mutual Fund Investment Option

- Board revisited potential investment options. Club member has investment background and provided information to the board.
 - \$10K investment could net \$800-1000 in 2 years.
- Rachel could re-review club finances and bring a recommendation to the board on how much we could invest at this time.
- Board discussed that a budget is needed to understand club financial responsibilities before being able to determine how much we could invest.
 - A Finance committee was also mentioned with a potential update to bylaws.
- No further discussion. The finance topic will be continued with the new board in 7/14.

Century Link Update

- Still need to supply pictures of ring layouts. Jared to supply by Friday.
- Discussed that another club uses "projected" houses. Dale to follow-up

Dedicated Ice Discussion

- The board briefly discussed the goal of dedicated ice and other clubs that have recently moved or are moving into dedicated facilities (Coyote Club, Charolette).
- Goal of the board is to continue to grow the club to enable dedicated ice in the future.

Appreciation

- Jared recognized Rhiannon for her hard work that she has contributed to the Boise Curling Club as a member of the board.
- The board also recognized Jared for all his contributions as Vice President, President, and Chair of the Stanley Outdoor Bonspiel.

Club Supplies

- New supplies arrived
 - 6 grippers (2 of each size)
 - 13 brooms
 - 4 balance plus sliders
- Club received club pricing from Steve's curling supply for the equipment
- Club to pay Steve's curling supply for all equipment including individual membership orders.
 - Rachel to supply PayPal invoice to individual members purchasing equipment.
 - Board agreed to cover shipping costs.

Next Board Meeting

- Next meeting 7/1/14 at Chicago Connection downtown at 6:30

Rhiannon motioned to close the meeting and Dale 2nded. All in favor.